

## 4.1 Multiplying Binomials

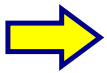
Given a quadratic in vertex form or factored (zeros) form, how could you rewrite it in standard form?

Recall:

vertex form:  $y = a(x - h)^2 + k$

factored form:  $y = a(x - r)(x - s)$

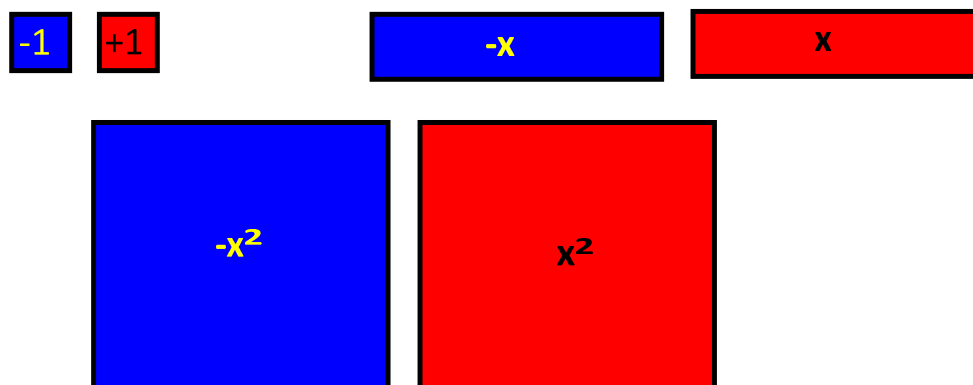
standard form:  $y = ax^2 + bx + c$



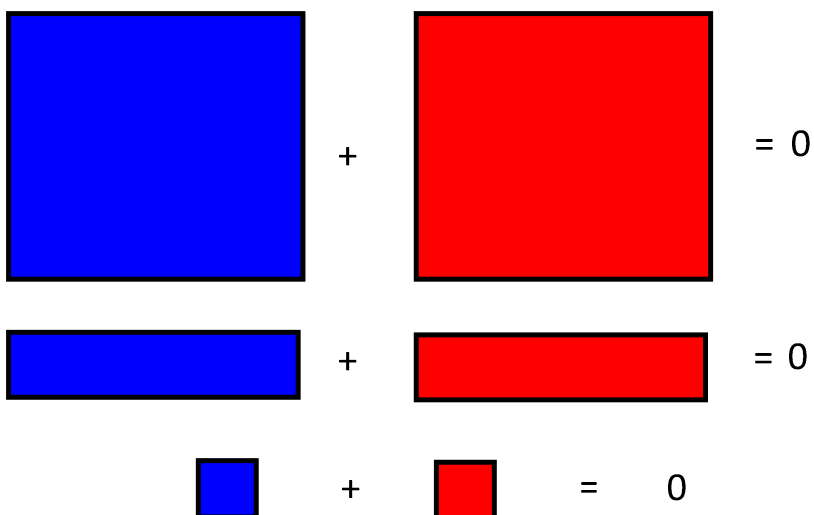
You need to be able to multiply two binomials together!

## Simplifying Polynomials

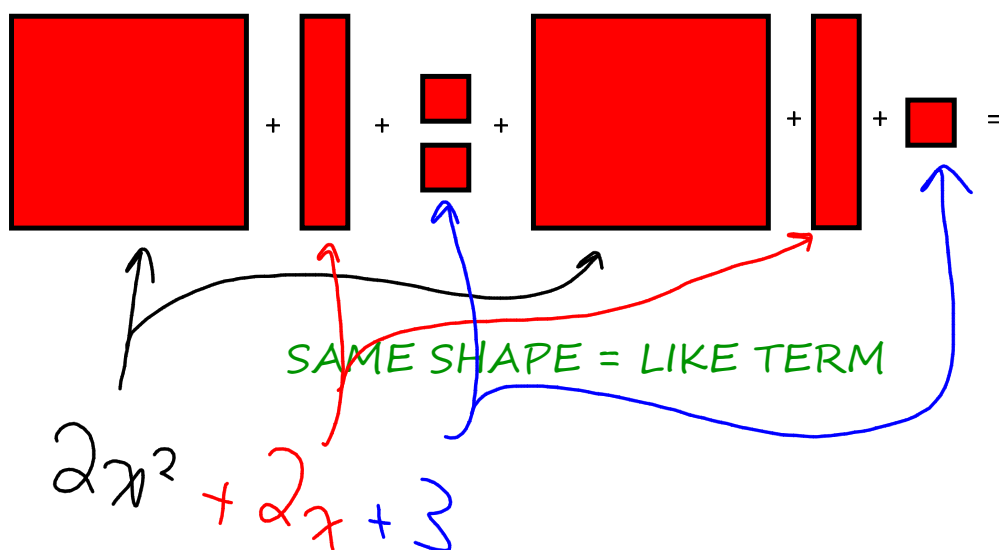
To simplify polynomials you need to identify like terms (terms with the same variables and exponents)

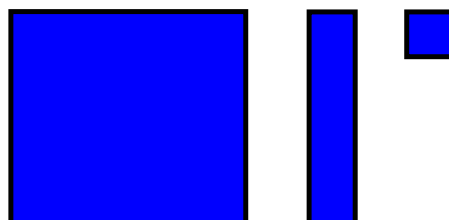
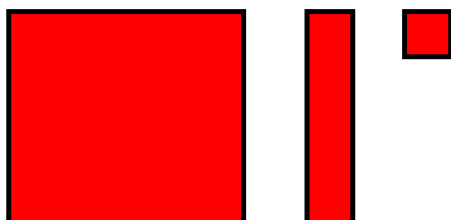


## Zero Principle



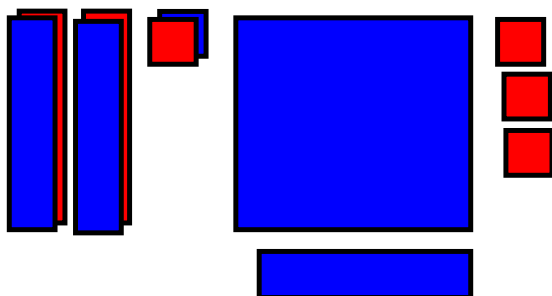
Remember... you can only add or subtract LIKE TERMS...





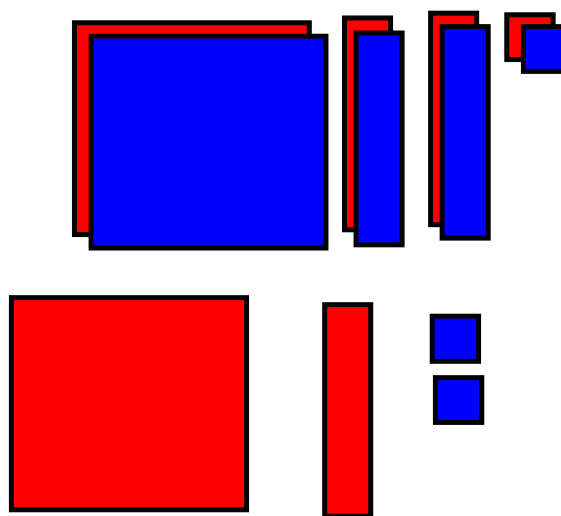
Ex. 1 Represent the simplified expression using alge-tiles

a)  $(-x^2 + 2x - 1) + (4 - 3x)$



$= -x^2 - x + 3$

b)  $(2x^2 + 3x + 1) + (-x^2 - 2x - 3)$



$= x^2 + x - 2$

Perform each multiplication without a calculator:

$$23 \times 51$$

	20	3
50	1000	150
1	20	3

$$= 1000 + 150 + 20 + 3$$

$$= 1173$$

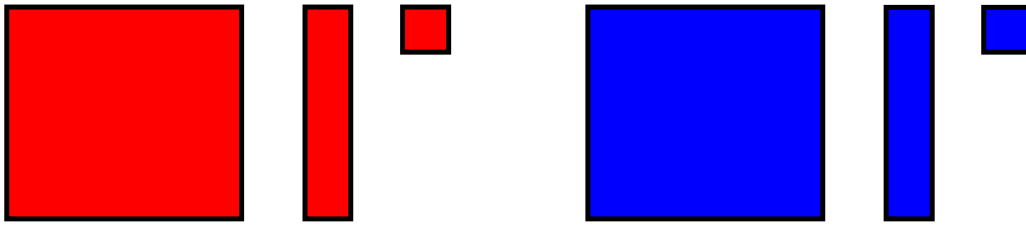
$$36 \times 62$$

	30	6
60	1800	360
2	60	12

$$= 1800 + 360 + 60 + 12$$

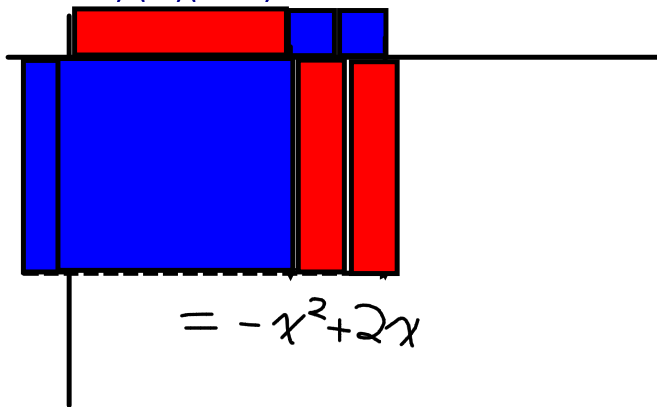
$$= 2232$$

*This is called an area model.*

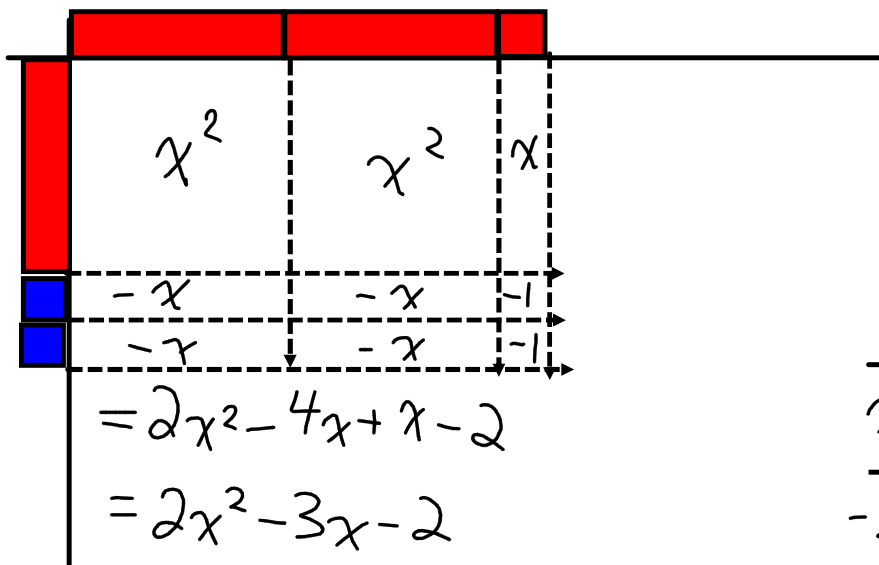


Ex. 2 Use algebra tiles to expand and simplify.

a)  $(-x)(x - 2)$



b)  $(2x + 1)(x - 2)$



Video...

	$2x$	$1$
$x$	$2x^2$	$x$
$-2$	$-4x$	$-2$

Ex. 3 Use the chart method to expand the following.

a)  $(2x^2 - 1)(3 - x^2)$

	3	$-x^2$
$2x^2$	$6x^2$	$-2x^4$
-1	-3	$x^2$

$$= -2x^4 + 6x^2 + x^2 - 3$$

$$= -2x^4 + 7x^2 - 3$$

b)  $(m^2 - 2)(2m + 1)$

	$2m$	1
$m^2$	$2m^3$	$m^2$
-2	$-4m$	-2

$$= 2m^3 + m^2 - 4m - 2$$

now... consider the distributive property!

$$\begin{aligned}(x-2)(2x+3) &= \\ &= 2x^2 + 3x - 4x - 6 \\ &= 2x^2 - x - 6\end{aligned}$$

$$\begin{aligned}(x-3)(x+1) &= \\ &= x^2 + x - 3x - 3 \\ &= x^2 - 2x - 3\end{aligned}$$

	$2x$	$3$
$x$	$2x^2$	$3x$
$-2$	$-4x$	$-6$



Ex. 4 Expand and simplify.

a)  $(2x + 1)(x + 4)$

$$= 2x^2 + 8x + x + 4$$

$$= 2x^2 + 9x + 4$$

b)  $(5 + 2x)(-2 + 3x)$

$$= -10 + 15x - 4x + 6x^2$$

$$= 6x^2 + 11x - 10$$

c)  $(2q - 3p)(3q + 2p)$

$$= 6q^2 + 4qp - 9pq - 6p^2$$

$$= 6q^2 - 5pq - 6p^2$$

d)  $-3(x + 3)(2x + 1)$

$$= -3(2x^2 + x + 6x + 3)$$

$$= -3(2x^2 + 7x + 3)$$

$$= -6x^2 - 21x - 9$$

e)  $(x^2 - 3x - 4)(2x^2 - 4x + 5)$

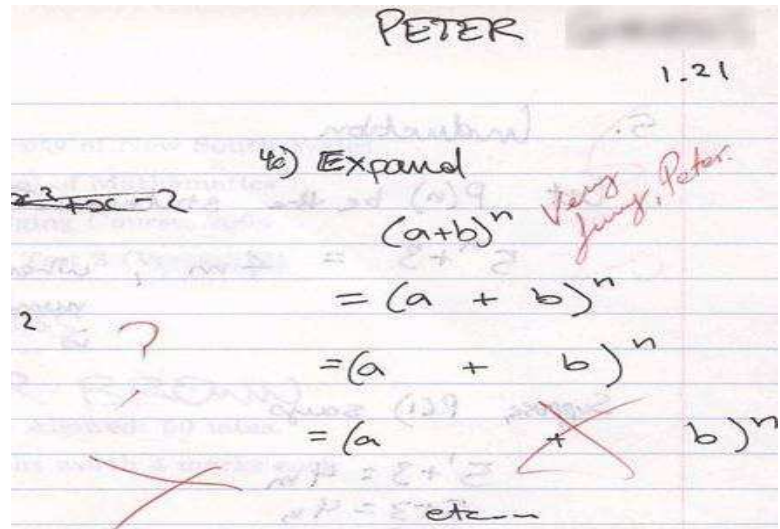
$$= \cancel{2x^4} - \cancel{4x^3} + \cancel{5x^2} - \cancel{6x^3} + \cancel{12x^2} - \cancel{15x} - \cancel{8x^2} + \cancel{16x} - 20$$

$$= 2x^4 - 10x^3 + 9x^2 + 16x - 20$$

Multiply:

$$(x - 3)(x + 5)$$

**The Man With  
The Big Nose**



**FBUHL**

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**C2, 1, 4aceg, 6acfh, 7acf,  
8ace, 9, 10, 14, 16**