### 3.6 Factored Form

Graph the equation and note the location of the x-intercepts, axis of symmetry and vertex.

| Equation | x-int | x-int | vertex | sketch |
| :---: | :--- | :--- | :--- | :--- |
| $y=(x-4)(x+2)$ |  |  |  |  |
| $y=0.5(x-5)(x-1)$ |  |  |  |  |
| $y=2 x(x+4)$ |  |  |  |  |
| $y=(x-2)(x-7)$ |  |  |  |  |
| $y=-3(x+2)(x+5)$ |  |  |  |  |
| $y=(x+4)(x+4)$ |  |  |  |  |
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## Summary

- represents an equation in FACTORED form $y=a(x-r)(x-s)$
same "a" as in vertex form
- the x-intercepts, or zeros, are r and s
- the axis of symmetry is between the $x$-intercepts $x=\frac{r+s}{2}$
- The x-coordinate of the vertex by substituting the x-coordinate of the vertex in the equation
- find the y-coordinate of the vertex by substituting the x-coordinate of vertex in the equation

Ex. 1
Determine the equation of the parabola in factored form. Algebraically determine the value of "a"
a)
b)



Ex. 2 Sketch each parabola. Label the x-intercepts and the vertex.

$$
y=(x-3)(x+5)
$$



$$
y=-0.3(x+2)(x+5)
$$


$y=-1 / 2(x-1)(x+6)$

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Ex. 3 Chris kicked a ball from the ground. It travelled a horizontal distance of 52 m and reached a maximum height of 17 m
a) Draw a sketch of a relation between horizontal distance and height

b) Determine the equation of the relation in factored form

